

JOSEPH J. FIFER, FHFMA, CPA

PRESIDENT & CEO

Joseph J. Fifer, FHFMA, CPA, is Board Chair of Altarum. Altarum is a nonprofit organization that works with federal and state health agencies and foundations to improve health outcomes of Medicare and Medicaid beneficiaries. They achieve measurable results by combining our expertise in public health and health care delivery with technology, workforce training and continuing education, applied research, and technical assistance. Their innovative solutions lead to better value for payers and better health for individuals with fewer financial resources and populations disenfranchised by the health care system.

Fifer is also Past President and CEO of the Healthcare Financial Management Association, which equips its 100,000 members nationwide to navigate a complex healthcare landscape. HFMA is a not-for-profit, nonpartisan organization that advances healthcare by collaborating with other key stakeholders to address industry challenges and providing guidance, education, practical tools and solutions, and thought leadership.

Prior to assuming this position in 2012, Fifer held financial executive roles at Spectrum Health (now Corewell Health), an integrated health system based in Grand Rapids, Michigan, and two other Michigan health systems.

Fifer is a frequent speaker on consumerism, value improvement and healthcare finance at major conferences. He has written extensively on these and other healthcare topics.