

# RYAN COBLENTZ

## VP, VALUE BASED REIMBURSEMENT & PROVIDER INSIGHTS

---

Ryan is an actuarial and analytics leader specializing in value-based care. He leads a talented team of actuaries, data engineers, business intelligence engineers and other analytically minded folks to create innovative value-based care models and tools that improve experience, quality, and cost of the healthcare delivery system.

Ryan began his career as an actuary doing various pricing roles in the health insurance industry, working for Highmark Health, one of the largest Blues plans in the country. He earned his Fellowship of the Society of Actuaries in 2013, and then in 2014 he helped file and launch Highmark's initial small group ACA products in the marketplace. He spent time in Medicare Advantage and helped launch Medicaid businesses in DE and WV.

He is now responsible for designing and implementing innovative value-based care models with providers across PA, NY, WV, and DE. In addition, his team is responsible for creating a systematic way of evaluating providers' performance on cost, quality, and appropriateness using episodes. As part of an integrated delivery system, Ryan has the unique opportunity to collaborate with clinicians directly to help fine tune both the value-based care models and provider performance evaluation system to ensure it has buy-in from the provider community.

Through his work with providers in the value-based care space, Ryan has found his passion for using analytics to transform the healthcare experience for patients at a lower cost.